

SAGRES CHOPP



- Sagres Chopp is a new line extension from Cervejas Sagres designed to target the Brazilian community
- "Chopp" is a Portuguese term, normally used in Brazil and is translated as "Draft"
- Sagres Chopp has a lighter taste than Sagres Regular – Brazilians appreciate lighter tasting beers
- This beer allows the Sagres brand to extend to new consumers outside of the Portuguese ethnic community
- Case: Four 6-packs to a case (24 bottles)
- Size: 330ml/11.2 oz.

