



SAGRES BRANCO (“Regular”)



- Sagres Beer is the most popular beer from Portugal.
- Since 1940, Central de Cervejas has been producing Sagres beer from 100% natural ingredients, no additives or preservatives.
- This brand is currently represented in certain areas of the U.S., particularly in Portuguese communities. This brand is also very familiar to Brazilian communities.
- There remains significant potential for brand growth in states not yet represented
- Sagres Regular has 3 packaging types:
 - 12 oz. Loose (24 bottles to a case)
 - 8.5 oz. Loose (24 bottles to a case)
 - 12 oz. 6-pack (4 / 6-packs per case)



This information provided courtesy of Signature Imports.
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